



wedding business mastermind 2022

We are shaking things up around here for 2022 and giving you an even better 6-week digital mastermind program.

We are giving you online coaching mixed with a decade of wedding business and industry experience all wrapped up in an online mastermind.

WEDDING TRAINING HUB

online mentoring at its finest

It doesn't matter what your wedding role or business type is. You might be a service or product-based business.

You may work from home, an office, or even your kitchen table (do not worry we have been there). We are here to serve you up the latest, tell-all education, no BS content, and give you honest advice in this 6 part online course for wedding business pros.





about

We are the first New Zealand based online wedding business training provider and mentoring program exclusive to wedding business professionals. We live and breathe the business of weddings with official endorsement by the New Zealand Bride and Groom Magazine. Our training focus is on true and honest education, providing the latest content. This is a digital mastermind like no other.

values

We value an honest and transparent industry where we can further grow the culture, business opportunities and be able to lead the way in relevant education for our industry. We are here for you, to support, train and mentor you into a new career or business venture.

community

Our community-based values and purpose are to grow our industry to its fullest potential. Our online platform was created out of an educational need and gap in the ever-growing market with content-rich training.

created by international wedding planner,
stylist and hub founder elizabeth waterson

what do you get?

- Your very own online training profile
- 6 interactive digital modules to complete at your own pace
- A 35-page downloadable workbook, branding workbook, social media checklist, content scheduler, website checklist template, finding your ideal client workbook, pricing guide and structure, email templates, and more! These are designed to help you build an epic portfolio.
- An exclusive Podcast created by Annabelle Matson "Anchoring into your power in Business".
- A social media or website audit
- 30 -minute mentor call upon completion
- A no-BS approach to getting results and being accountable to take your business to the next level
- A bonus 25-page Blog Writing eBook download



by the end of the program...

ONE.

Be confident about what you offer.

TWO.

Know your worth and be confident to charge your worth.

THREE.

Have a professional social media and website audit and feedback with tools and actions to put in place.

FOUR.

Be clearer on where and how you spend your time as a business owner.

FIVE.

You will be ready with the tools to up your business game, walk the walk and talk the talk with confidence and clarity.

SIX.

Get access to our content online, live and up to date - nothing is pre-recorded and you can study where and whenever you like.

SEVEN.

Get a one-on-one 30 minute mentor session, website, and social media audit so that each action is tailor for you, and only you.

what is inside?

SECTION ONE. DEFINE YOUR WHY.

We look into your WHY, what your business stands for, we look at what you offer, and why people should invest in your product or service.

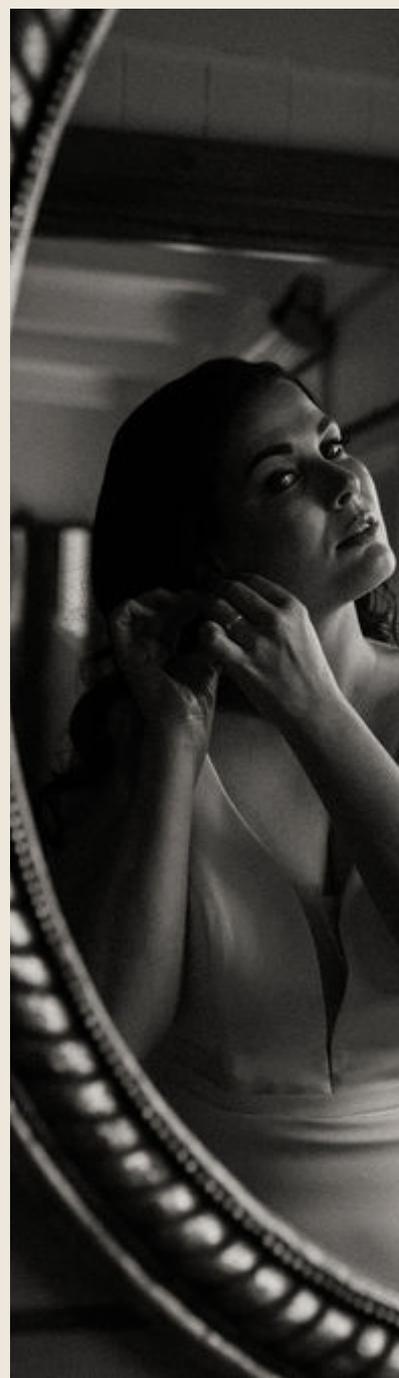
This is the most important foundation of your business so let's get super clear.

SECTION TWO. SOCIAL MEDIA.

Let's level up your Instagram, Pinterest, and Facebook game. In this section, we cover content creation and scheduling to totally nail your socials. Now is the time to get the very best out of your social media marketing and use it to work with and for you.

SECTION THREE. WEBSITE AND BLOGGING.

We cover the business of blogging. The what, where, why, and how of blogging. We take a look at SEO, and how email marketing can be worth its weight in gold. Let's make your website work for you and for you.



what is inside?

SECTION FOUR. YOUR IDEAL CLIENT.

We look into how we find our ideal clients, who they are, and how we can speak directly to them. We cover how to create a positive client experience through workflows and seamless systems.

We cover what it takes for someone to actually buy or invest in your service, what is the purchase process and buying experience. We define your client's expectations and how we can exceed these.

SECTION FIVE. PRICING.

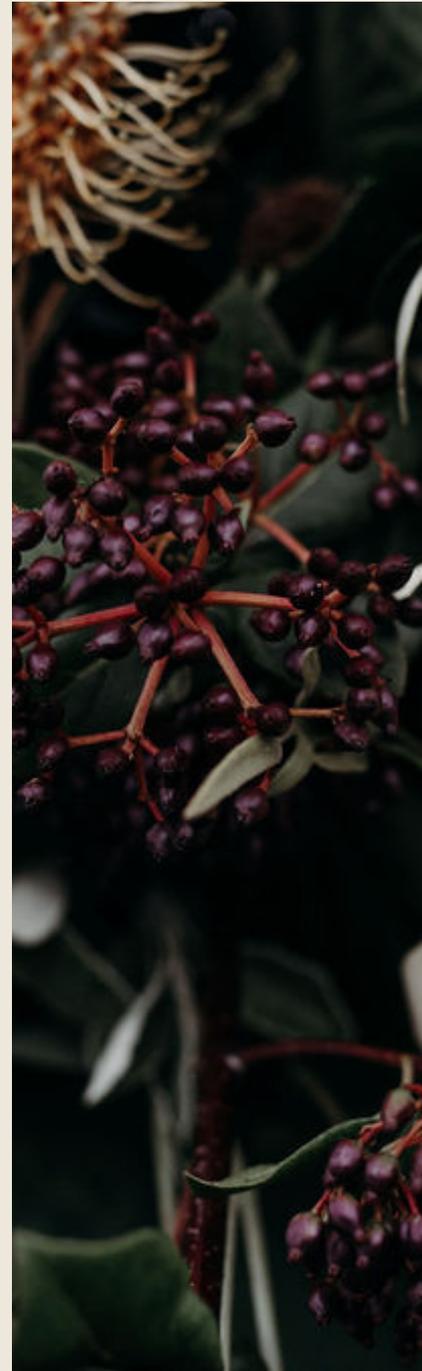
This is where we take our business to the next level, we talk about the importance of knowing your worth, your personal and business financial goals. We look at where you sit in the marketplace and what is it that sets you apart?

We go over pricing structure, how to set your price and how you present your pricing information and packages to potential clients.

SECTION SIX. BUSINESS ELEMENTS

This is where we get into the nitty-gritty parts of the business. We cover the legal parts such as contracts, terms, and conditions right down to knowing your numbers and creating a business plan like a total boss.

We look into simple and effective ways to manage client's, projects and everyday administration. We cover the importance of setting boundaries and limitations while streamlining your business practices so you can get the most bang for your buck.





investment

The Wedding Business Mastermind investment is only \$488.00. This program is based on 6 modules to study at your own pace to suit your lifestyle and business commitments.

Laybuy options are available.

You will a student log in and all 6 modules via our training platform.



are you ready to take your wedding
business to the next level?

are you ready to make some real
changes?

Thank You



We would love to discuss our courses and training platform with you. If you have any questions, please feel free to reach out.

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