

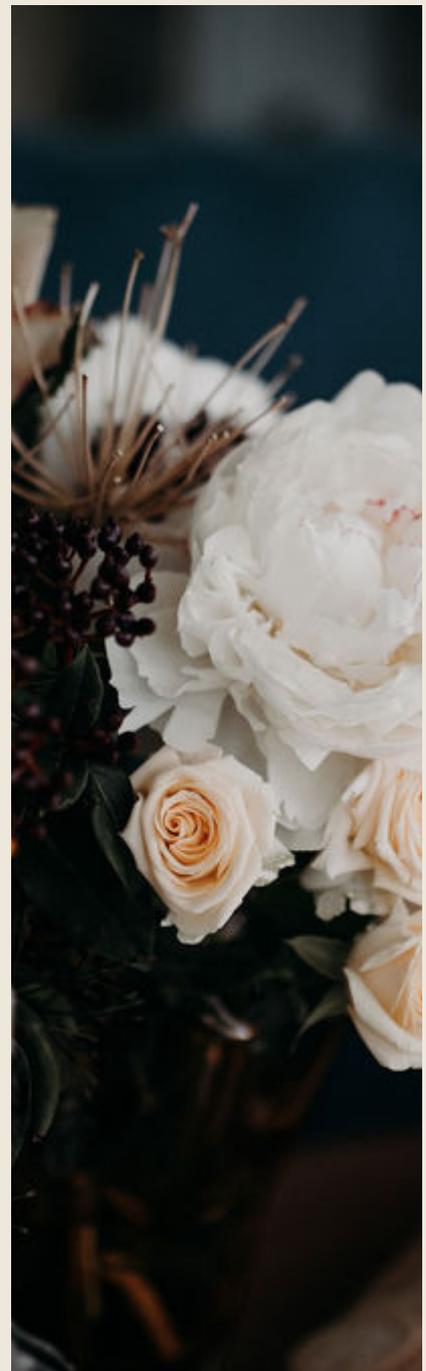


wedding business intro course guide

WEDDING TRAINING HUB

get the best start in the wedding industry

This online course is designed to help you take your passion and dream of working in the wedding industry into a reality. We go right back to the basics and cover each element of the wedding industry from a business perspective so that you can have the know-how and knowledge to start an exciting career or business in weddings.





about

We are the first New Zealand based online wedding business training provider and mentoring program exclusive to wedding business professionals. We live and breathe the business of weddings with official endorsement by the New Zealand Bride and Groom Magazine. Our training focus is on true and honest education, providing the latest content. This is a course like no other.

values

We value an honest and transparent industry where we can further grow the culture, business opportunities and be able to lead the way in relevant education for our industry.

We are here for you, to support, train and mentor you into a new career or business venture.

community

Our community-based values and purpose are to grow our industry to its fullest potential. Our online platform was created out of an educational need and gap in the ever-growing market with content-rich training.

created by international wedding planner, stylist
and hub founder elizabeth waterson of elizabeth
jean weddings.

what do you get?

This entry-level course will take you on a complete journey where we will delve right into the heart of the industry and cover some of the most crucial elements when it comes to the business of weddings. You will walk away with a solid entry-level understanding, helping to set you up with the knowledge and education you need to set you apart.

You will go on an exclusive behind-the-scenes tour into each of the key elements and suppliers that make up this wonderful industry.

From wedding vendors, etiquette, working with clients, event timelines, professional supplier roles, and responsibilities to the actual wedding day itself.

The second part of the course covers the entire business basic components and will give you the knowledge, power, and tools you need to start a brand that you are proud of.

This course is split into two online learning modules so you can study at your own pace, anytime, anywhere.

The course outline has been specifically designed to teach you the basic techniques that you need to know to help you begin your journey into the wedding industry, no matter what your role or niche.

Plan your future now or dream forever.



module one

In module one you will be dished up a range of topics that cover, the introduction to weddings, wedding industry roles - what to expect, wedding etiquette, wedding suppliers, wedding catering, dessert and beverage service, guest communication, and stationery.

Wedding day health and safety, the unplugged wedding, and the wedding day timeline.

all of our courses are officially endorsed by the New Zealand Bride
and Groom Magazine

module two

Module two wraps up with the topics of working with clients, legal bits, contracts, terms, and conditions, and insurance.

Working in a home-based office. Business branding like a boss, marketing, and social media for business.

Wedding expos and networking.

Business websites and SEO, pricing your service or product, and finance management.

we have cut out the fluffy stuff from 10 years ago and give you the most up to date, comprehensive training and mentoring



investment

The Wedding Business Introduction Course investment is only \$550.00 NZD with a completion time frame of 3-6 months minimum online learning. Laybuy options are available.

You will get your very own personal log in to our beautiful learning platform where you will complete the course.

Downloadable industry templates for you to keep and tailor to your own brand throughout the content.

ONE x 60-minute Zoom/Phone call mentor session and a tailored website or social media audit.

A printable certificate of completion stamped with our exclusive New Zealand Bride and Groom Magazine endorsement.

are you ready to learn what it takes to make
it in the wedding industry?

are you ready to turn your dream into
reality?

Thank You



We would love to discuss our courses and training platform with you. If you have any questions, please feel free to reach out.

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