

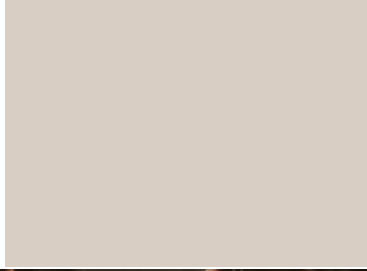
WTH

ELITE WEDDING PLANNER'S COURSE GUIDE

*A comprehensive online
course and mentoring that
teaches everything you need
to know to become a
successful wedding planner,
stylist and coordinator.*



09 ONLINE MODULES.



*Module 01 –
05 alone
has a total
word count
of 69,142.*

MODULE 01.	INTRODUCTION
MODULE 02.	SUPPLIERS PART 01
MODULE 03.	SUPPLIERS PART 02
MODULE 04.	WEDDING STYLING
MODULE 05.	WORKING WITH CLIENTS
MODULE 06.	BUDGETS AND TIMELINES
MODULE 07.	THE WEDDING DAY
MODULE 08.	WEDDING PLANNING SERVICES
MODULE 09.	THE BUSINESS OF WEDDING PLANNING

Introducing you to wedding planning
Wedding history, culture and customs
Wedding planner vs wedding coordinator
Identifying your strengths and weaknesses

MODULE 01.

Wedding etiquette

Tools of the trade

Seasons and public holidays

Eco friendly and DIY weddings

MODULE 02.

Working with professionals

Catering

Photography/videography

Stationery/gifting

Sites and venues

Music and entertainment

The role of a celebrant

Transport and supplier logistics

Floral stylists

Hire companies

Master of ceremonies

Catering and beverage service

Cake and dessert

Decor and lighting

Makeup artist and hair stylists

Accommodation

MODULE 03.

What is a wedding stylist/event designer?

Event design basics

Floor plan and room design

Developing a theme and storyboard

MODULE 04.

MODULE 05.

Client consultations

Inquiries to the client proposal-

Project management and working with others

The complete guide to working with clients

Wedding budgets

Timelines

Wedding planning progression reports


MODULE 06.

The week of a wedding	MODULE 07.
Wedding day coordination	
The run sheet and wedding schedule	
Health, safety and wellbeing	
Post-wedding	
Wedding day damage control	

MODULE 08.

Charging, pricing methods and invoicing
Contracts and agreements
Insurance
Limitations and boundaries
Wellbeing
Damage control

Branding	MODULE 09.
Social media for business	
Setting up a home-based office	
Wedding expos	
Advertising	
Business basics	
Blog writing eBook	



WHY STUDY WITH THE WEDDING TRAINING HUB?

We are the first wedding industry education provider to be created and based in New Zealand based. Our content has been written by Lizzy Waterson a Wedding Planner, Stylist and Coordinator, the face behind Elizabeth Jean Weddings. We are proudly supported by leading industry business owners that contribute relevant content and information to our courses.

Our community-based values and purpose are to grow our industry to its fullest potential. Our online platform was created out of an educational need and gap in the ever-growing market with content-rich training.

We provide personal feedback to each student as they progress through their learning journey. We do not offer cookie-cutter content. We are real business owners at the heart of the industry, with our feet firmly on the ground. Each course has downloadable templates and resources for you to keep designed to help create your very own portfolio along your journey with us. Learn at your own pace, from your home, the beach or Bach with our cloud-based training platform. This is mentoring at it's finest.



OUR MISSION AND VALUES.

Is to be the best online wedding industry education platform based in New Zealand and delivering quality Wedding Planning education around the globe. We offer up to date, content-rich, real information to our learners.

We value an honest and transparent industry where we can further grow the culture, business opportunities and be able to lead the way in relevant education for our industry.

We are here for you, to support, train and mentor you into a new career or business venture.



YOUR ULTIMATE MENTORING INVESTMENT.

The Elite Wedding Planning Course and Coaching investment is \$1950.00 NZD with a time frame of 6 months part time or 12 months full time online learning.

We offer Lay buy via our online course store.

<https://www.weddingtraininghub.com/elite-wedding-planning-course>

Throughout your study, you will be presented with a range of downloadable templates, guides and examples for you to keep, rebrand and use as part of your very own professional portfolio. Each assessment is designed to test your knowledge and to further expand your library or client templates and proposals. You will receive personal feedback and coaching with each module. Your education investment is designed to set you up for success, with the information and tools you need. This course gives you the complete A-Z of becoming a Wedding Planner, nothing has been left out!

On completion of your course, you will be presented with a physical certificate of completion upon your study exclusively endorsed by the New Zealand Bride and Groom Magazine as well as a further opportunity for coaching and mentoring.



WHAT CERTIFICATION OR ACCREDITATION WILL I RECEIVE?

After the successful completion of our courses, you will be presented with a certificate of completion.

This is backed up with our exclusive endorsement with the New Zealand Bride and Groom Magazine, a New Zealand wedding industry leader. A platform that is proud to align our vision and education with.

Over three decades New Zealand Bride and Groom Magazine have become experts on every facet of the wedding industry while creating a solid foundation of trust and dependability.



STUDENT FEEDBACK.

"I can't recommend the Wedding Training Hub enough!
The course content is so easy to read and covers everything you need to know along with helpful tips. The assignments are super fun and are designed to give you relevant practice of what you will be doing in a wedding planning role. Lizzy is an amazing support throughout and always checks in, I couldn't do it without her!"

Brooke. New Zealand

"I love that the Elite Wedding Planning Course is the perfect fit for someone both starting out or already has an established business. I am so glad I am part of this course"

Brittany. NSW



MENTOR FEEDBACK.

“Lizzy is a beautiful human being. Friendly, warm, bubbly and approachable from the get-go. Lizzie is truly passionate about the wedding industry and has so much knowledge to offer. I met Lizzy whilst starting out my career in the events world and was lucky enough to work alongside her and gain some hands-on experience. She is an expert in the industry and mentored me and my partner as we were preparing to start our own business venture. Always open and giving of her time, her advice was always so useful. We could not recommend Lizzy highly enough.!”

Rocky. New Zealand

THANK YOU.

We would love to discuss our courses and training platform with you. If you have any questions, please feel free to contact our team.

info@weddingtraininghub.com

www.weddingtraininghub.com

Phone +64 27 202 6141

LIZZY WATERSON –
FOUNDER AND WEDDING PLANNER

