

WEDDING TRAINING HUB

HOW TO GET CLIENT REVIEWS FOR YOUR WEDDING BUSINESS



It does not have to be hard, complex or awkward when it comes to asking previous clients to leave or give a review on your services.

Heck, client reviews are one of the best tools that you can have for your wedding business. Here we share 3 reasons WHY and 4 examples of how you can reach out and ask your past clients.

LET US SHOW YOU HOW...



MAKE IT EASY

Do not overcomplicate things here, make it super easy for your client to simply click a link or reply to an email to leave a review. We do not want it to be put in their too hard basket or make it complex.



SAY PLEASE AND THANK YOU

Saying the two magical words "please and thank you" goes a long way. Try to avoid going straight in with the review subject. Take time to thank your client for investing in your business, and tell them how much you appreciate and enjoyed working with them. Kindness goes a long way.



BE GENUINE

Be genuinely thankful for them leaving a review, tell them that it means the world and really helps your business grow and reach more clients like them.

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EXAMPLES



EXAMPLE ONE.

Hi **{insert client name}**, I can not believe it has already been two weeks since your wedding. What an absolutely amazing day and I am over the moon that you had the best day. Thank you again for choosing to invest in **{you/business}** it was truly a pleasure to help bring your dream wedding to life.

{insert client name}, it would mean the world to me and my business if you were able to please take a short minute to leave a Google Review here **{link}**. Your support and kind words truly help my business.

EXAMPLE TWO.

Hello **{insert client name}**, Thank you so much for your beautiful email and kind words, it truly means the world. It was so great to be able to work with you and **{insert partners name}** for your wedding back in **{insert month}**.

I would love to please ask if you had a moment, you could pop over to Google and leave me a review. It helps my business so much and I would be so grateful. I have linked the review page here to make it super easy as I appreciate your time. I have linked the Google review page **{here}**. Thank you!

@wedding_training_hub
www.weddingtraininghub.com
+64 27 202 6141

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EXAMPLE THREE.

Kia Ora **{insert client's name}** Holy heck, I can not believe how stunning your wedding was and the photos over on Instagram are just perfection. Thank you so much for tagging my business, it means the world and is so much appreciated.

I had such a blast working with your design brief when creating your **{insert item such as cake, stationery, signage etc}**. **{insert name}** it would mean so much to me if you had a few moments to pop over and leave a Google review on my business page. This really helps my business in so many ways and helps to reach clients like yourself.

EXAMPLE FOUR.

OMG **{insert client's name}** how stunning are the images from your big day! I can not thank you enough for choosing to work with us on such a special day. Thank you for the social media tag, it means so much. I mean how good was the **{insert something EPIC!}**.

{insert client's name}, Could I please ask if I was able to share a review or feedback from your experiences working with me on my website and social media pages? It would mean the world and help my business grow in a positive way.

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